

29. Assistant Director

(Mother's Club and Marketing)

- a. To be responsible for all matters relating to market research, market study, feasibility and marketing of the productions of handicrafts and such other products undertaken by different programmes/schemes/projects of the Department of Social Services.
- b. To be responsible for organising Exhibition, Mela and other sale programmes.
- c. To maintain liaison with other related agencies.
- d. Any other duties as may be assigned by the Deputy Director/Director.